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Dear Parents and Carers,

We are delighted to share an exciting update about our new school community logo.

In assembly on Monday, both the Infant School Council and the Junior School Young Leaders proudly introduced the new logo to children and staff across the school. This has been developed through thoughtful discussion and creative collaboration, ensuring it reflects who we are today as a school community, as well as our aspirations for the future. We are looking forward to sharing this with you as part of our school community day on Thursday 21st May.

A school logo is much more than a design. It represents our shared values, our identity and the journey we are on together as a school community.

The new logo brings together two powerful symbols:

- The deer represents growth, learning, curiosity, resilience and aspiration. It reflects our belief that every child is on a journey of continuous development - growing in confidence, embracing challenge and moving forward with ambition. It also reflects the importance we place on kindness, care and respect in daily school life.
- The shield represents safety, protection and belonging. It reflects our commitment to ensuring that school is a place where every child feels secure, supported and valued. It also symbolises strength through unity, showing that we achieve our very best when we work together as a school community.

Together, these symbols express what matters most to us: a nurturing and ambitious school community where children feel safe, are encouraged to grow and are inspired to achieve their best.

School Uniform Update

We are also pleased to share an important development regarding school uniform. We are introducing a more ethical and sustainable approach, working in partnership with Koolskools, a UK based supplier also used by schools such as Thornden.

Our new uniform will be made using:

- Fairtrade organic cotton
- Recycled polyester, including materials such as post-consumer plastic bottles

This reflects our commitment to sustainability, ethical practice and global responsibility. Fairtrade cotton ensures that farmers receive a fair and sustainable income, while also supporting community projects such as schools, healthcare, and access to clean water. The use of recycled materials helps reduce waste and supports environmental sustainability.

Koolskools, based in Southampton, is recognised for producing high-quality, durable and ethically made school clothing which you will be able to purchase from the 21st May 2026.

Transition to the New Uniform

We want to reassure families that there is no expectation for existing uniform to be replaced.

- Current uniform with the old logo can be worn until it is outgrown or no longer suitable for as long as needed
- There is no requirement to purchase new uniform immediately
- We actively encourage the continued use of pre-loved and second-hand uniform through the HSPTA

We are committed to supporting affordability and reducing waste and we will continue to promote and strengthen our second-hand uniform provision across the school community.

We are proud that both our new logo and our approach to uniform reflect the values we hold as a school community: kindness, care, responsibility and respect for the world around us.

Thank you, as always, for your continued support.

Best wishes,

Mrs Longman and Miss Loosemore